Dropbox Spring 2025 Release: Search Videos and Images—and Create Content Fast—witl the Updated Dropbox Dash

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SAN FRANCISCO--(BUSINESS WIRE)--Apr. 24, 2025-- Today, Dropbox, Inc. (NASDAQ: DBX) announced a major update to Dropbox Dash, its universal search and knowledge management product. The improved Dash now features advanced video and image search across connected platforms—and goes beyond search to speed up content creation. Dash now has purpose-built AI tools for writing, analyzing, and summarizing documents from across customers' favorite platforms. And deeper integrations with essential apps like Slack and Microsoft Teams help users spend less time searching for content and more time creating.

"Knowledge workers waste more than a month a year just looking for information and switching between apps," said Drew Houston, co-founder and CEO of Dropbox. "With the new Dash, we're not just helping you find your content faster—we're helping you put it to work."

Find anything—videos, images, even people on teams

Work isn't limited to just text. Dropbox users upload billions of videos and images to its platform every year. That's why Dash's new search works across all content types, including images, videos, and audio files. It even helps customers find information hidden inside media that traditional search can't reach, so they don't need to remember exact file names to find what they need. Simply type "scanned release forms from our customer event" or "Spring campaign we shot in New York," and Dash finds it, instantly.

And sometimes it's not what customers are looking for—it's who. Dash's new people search* can quickly identify subject matter experts within an organization—making it easy to learn more about teammates or discover who wrote the latest brand messaging.

Get to a final draft, fast

Dropbox's new suite of AI writing tools offloads the most tedious tasks that stand in the way of a polished draft by gathering relevant information from existing content. Ask "What were the key takeaways from our customer research last month?", and Dash analyzes reports, meeting notes, and Slack conversations to provide a comprehensive summary in seconds.

Need to create a project brief? Simply type "Create a project plan for our Q3 marketing campaign" and Dash pulls together a first draft using goals from strategy docs, timelines from past campaigns, and budget considerations from finance spreadsheets—saving hours of digging and compiling. It can even assemble it in a preferred template and write it in a team's own voice.

Customers can work with the tools they love

Dash gives customers the freedom to use the tools that work for them. It now integrates with essentials like Slack and Microsoft Teams, along with creative and project management apps like Canva and Jira. These deeper connections keep work moving seamlessly. Search Canva files directly from Dash, or ask "What did the team decide about the social media visuals?" to get answers from across Slack and Zoom transcripts without toggling between apps.

Protect everything, everywhere

For IT admins, controlling who sees what isn't just important—it's mission critical. Dash includes advanced security controls that let admins exclude sensitive content and manage access permissions across connected apps. With the new custom exclusions feature, IT teams can keep certain HR documents, financial data, or confidential projects out of search results. Dash is also fully GDPR compliant, so teams around the world can use it to securely find what they need, stay organized, and get work done faster.

Dropbox knows privacy, transparency, and security are top priorities for its customers. Customers can always choose a self-hosted AI, ensuring their data stays within Dropbox's boundary of trust. And Dash's Protect and Control capability allows businesses to secure confidential documents and manage access with confidence. With more than a trillion pieces of content stored on Dropbox, the company is committed to maintaining trust as it continues improving Dash and applying AI toitsproducts.

Making Dash even better

Dropbox is focused on delivering a great product experience and continuing to bring in top talent to help it do just that. The company is excited to welcome the team from Promoted.ai, whose deep expertise in AI-powered search and ranking will help it continue to build a best-in-class experience for its customers.

These updates are beginning to roll out to teams on Dash today. To experience the new Dropbox Dash, visit dropbox.com/dash.

**Please note: The products or features described are not released yet. The decision to purchase its services should be made based on features that are currently available.*

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