



## Dropbox Named a Leader in Gartner's 2018 Magic Quadrant for Content Collaboration Platforms

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SAN FRANCISCO--(BUSINESS WIRE)--Jul. 11, 2018-- Dropbox today announced it has been named a Leader in Gartner's 2018 Magic Quadrant for Content Collaboration Platforms.

Dropbox powers one of the world's largest, most connected platforms for content based collaboration. It helps more than 500 million registered users and over 300,000 Dropbox Business customers, including 56 percent of the Fortune 500, work better together.

Gartner's Magic Quadrant evaluates vendors within a particular market segment based on their completeness of vision and their ability to execute. According to the [Gartner report](#), "Content collaboration platforms can transform how individuals and teams work. Inside or outside organizations, they add structure and insight when collaboration involves unstructured data." The report further states, "By 2022, 50% of midsize and large organizations in mature regional markets will use a content collaboration platform to implement document workflows and improve collaboration and productivity."

"We believe being recognized as a Leader in Content Collaboration Platforms is a testament to the transformative work we are doing to help teams and individuals create, collaborate on, and share content around the world," said Quentin Clark, Dropbox. "We've recently announced several partnerships that support broader collaboration across best in class technology platforms, including Adobe, Google, and Salesforce. We've also introduced Dropbox Showcase, templates for Paper, and mobile updates, all geared towards helping users collaborate more seamlessly."

Dropbox was reviewed by end users in the Content Collaboration Platforms (formerly EFSS) market on [Gartner Peer Insights](#). A sales and marketing professional in the manufacturing industry [said in June 2018](#), "Dropbox Business makes collaboration much simpler with many users...Provides us with superior functionality and business-grade security." An analyst in the finance industry [said in June 2018](#), "Best invention since sliced bread. Thank god for Dropbox. Universal and easy to use." A senior AR specialist in the services industry [said in February 2018](#), "We love Dropbox! It is used company-wide at my corporation. Would highly recommend it to anyone. This product has driven innovation and it is also extremely easy to use and has a very clean UI." A COO in the services industry [said in January 2018](#), "Dropbox has been a great solution. It has dramatically improved our processes and allowed us to share files seamlessly."

Dropbox allows individuals, teams, and organizations to collaborate more effectively. By breaking down silos, the platform makes it easier to capture ideas, get feedback and iterate together. Dropbox connects the creation, collaboration, and distribution of content to reduce the work-about-work that slows teams down.

### Additional Resources:

- [Read more](#) about this announcement in our blog post
- [Download](#) a complimentary copy of the Gartner report for more information
- Learn more about [Dropbox Business](#)
- Explore the [Dropbox Business blog](#)
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*Gartner, Magic Quadrant for Content Collaboration Platforms, Monica Basso, Michael Woodbridge, Karen A. Hobert, July 9, 2018.*

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### About Dropbox

Dropbox keeps more than 500 million registered users on the same page with easy-to-use collaboration tools and the fastest, most-reliable file sync platform. From the smallest business to the largest enterprise, we make teamwork better. For more information, please visit [dropbox.com/news](https://dropbox.com/news).

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