



Dropbox Introduces New Workspace to Bring Files, Tools, and Teams Together

June 11, 2019 5:30 PM EDT

Company releases new desktop app; integrates cloud-based content; partners with Slack, Zoom, and Atlassian

SAN FRANCISCO--(BUSINESS WIRE)--Jun. 11, 2019-- Today Dropbox, Inc. (NASDAQ: DBX), a leading global collaboration platform, unveiled a new integrated workspace, the biggest user-facing change in the company's history. With updates to the Dropbox desktop experience, dropbox.com, and the mobile app, users get a single workspace designed to bring files, fragmented work tools, and teams together. The update includes [early access](#) to a new desktop app designed to provide a convenient new access point to the workspace.

"Work has become scattered—files are spread across devices, in the cloud, and on our hard drives. We're working across multiple apps that don't talk to each other, and teams are struggling to keep up," said Drew Houston, CEO, Dropbox. "We're focused on removing the friction from that experience, pulling everything together in a way that nobody has done before. The new Dropbox helps you quiet the noise and find focus at work."

Bring content together

The new Dropbox brings cloud-based content into the Dropbox file system to provide one central location for all content, including:

- **Cloud-based content** like Google Docs, Sheets, and Slides, which users can now create, access, and share within Dropbox. Users can also open Microsoft Office files in Office Online or Google Docs.
- **Shortcuts to web content** with links to productivity tools like Trello boards, wiki pages, and news articles. Users can now create and store web shortcuts alongside traditional content in Dropbox.

The Dropbox icon that sits in the Windows system tray and macOS menu bar has been updated to make it easier for users to keep track of what's happening with shared content, quickly access their most important work, and create new content right from Dropbox. Users can also now access a team activity feed for updates on shared files.

Bring tools together

The new Dropbox brings together the tools people want to use the most so they can spend less time switching between apps and more time getting work done. Last year, the company announced [Dropbox Extensions](#), a series of integrations that let users start and finish workflows—like signing contracts and annotating videos—in the Dropbox platform. Beginning today, users can also:

- Start **Slack** conversations and send files to Slack channels directly from Dropbox, and easily share Dropbox files within Slack conversations.
- Join or add **Zoom** Meetings directly from Dropbox, and present files directly from Dropbox in Zoom.
- See Slack and Zoom sharing activities right next to your files in Dropbox.

The company has also formed a strategic partnership with **Atlassian**. In the coming months, the companies will build deep integrations across Dropbox and Atlassian's platforms to create a better way for teams to organize, coordinate and run projects.

Bring teams together

Available via early access with the new desktop app, folders now have improved capabilities across desktop, mobile, and web, providing a rich workspace for teams. Users can:

- **Pin files** to the top of a folder to give anyone with access to the folder quick access to important content.
- **Add folder descriptions** to give everyone context on the files they see.
- **Create to-dos** at the top of a folder.
- **@mention teammates** to draw attention to folder descriptions or to-dos.
- **Get updates on file activity**, including content shared in Slack and Zoom from any device.

- **See who's viewed files** with the viewer info feature now available on desktop.
- **Comment on shared content** across desktop, mobile, and web.

"The proliferation of cloud files and work apps is staggering, and can make work feel scattered and overwhelming," said IDC analyst Marci Maddox, Research Manager, Enterprise Content Strategies. "The new Dropbox experience offers a modernized central workspace where users can access all of their files-including web-based and traditional files, seamlessly integrate popular tools, and better coordinate with team members. It's the first time anyone has natively integrated these new modes of work in one place."

All Dropbox users can [opt in](#) to the new desktop app through the Dropbox early access program, and admins can opt their teams in via the admin console. All other features are now generally available to all users and will be rolling out over the next few weeks.

About Dropbox

Dropbox is a leading global collaboration platform that's transforming the way people work together, from the smallest business to the largest enterprise. With more than 500 million registered users across more than 180 countries, our products are designed to establish a more enlightened way of working. Headquartered in San Francisco, CA, Dropbox has 12 offices around the world. For more information on our mission and products, visit dropbox.com.

Forward-Looking Statements Disclosure

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 related to potential future offerings and features. The achievement or success of the matters covered by such forward-looking statements involves risks, uncertainties, and assumptions. These include, among other things, our ability to continue to release, gain customer acceptance of, and provide support for, new and improved versions of our services and realize benefits from strategic partnerships. If any such risks or uncertainties materialize or if any of the assumptions prove incorrect, the company's results could differ materially from the results expressed or implied herein. Any unreleased services or features referenced in this or other press releases or public statements are not currently available and may not be delivered on time or at all. Words such as "will," "can," "expect," and similar expressions are intended to identify forward-looking statements. Customers who purchase our services should make their purchase decisions based upon features that are currently available. Additional factors that could cause results to differ materially from those described above can be found in Dropbox's Quarterly Report on Form 10-Q for the quarter ended March 31, 2019, which is on file with the Securities and Exchange Commission (the "SEC") and in other documents Dropbox files with the SEC.

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Source: Dropbox, Inc.

Stacey Johnson
press@dropbox.com