



Aragon Research Positions Dropbox in the Leader Section of the Globe for Digital Work Hubs, 2020

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Evaluation Based on Completeness of Strategy and Performance

SAN FRANCISCO--(BUSINESS WIRE)--Nov. 26, 2019-- Dropbox, the world's first smart workspace, today announced it has been positioned by Aragon Research, Inc. in the Leader section of the Globe for Digital Work Hubs, 2020.¹

Dropbox is building the world's first smart workspace—a digital environment that helps teams be organized, stay focused, and get in sync. It supports more than 600 million registered users, including more than 450,000 Dropbox Business teams, giving people unified access to the tools they need to get work done.

The Aragon Research Globe rigorously analyzes specific markets and their component vendors based on strategy, performance, and reach. According to the report, "The explosion of cloud-based, best-of-breed content, and collaboration tools is overwhelming the enterprise with too many tools and not enough time to use them all effectively. The rise of the Digital Work Hub—which promotes engagement throughout the enterprise and ecosystem—is the new way forward."

"We believe being identified as a leader in the digital Work Hub Globe by Aragon Research provides powerful validation for Dropbox," says Adam Nash, VP of Product and Growth, Dropbox. "We look forward to continuing to be a leader in this category as we build the world's first smart workspace and expand our ecosystem with best-of-breed partnerships."

Disclosure

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About Dropbox

Dropbox is the world's first smart workspace that helps people and teams focus on the work that matters. With more than 600 million registered users across 180 countries, we're on a mission to design a more enlightened way of working. Dropbox is headquartered in San Francisco, CA, and has 12 offices around the world. For more information on our mission and products, visit dropbox.com.

1. Aragon Research. "The Aragon Research Globe for Digital Work Hubs, 2020" by Jim Lundy, November 21, 2019.

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