



## Aragon Research Positions HelloSign in the Leader Section of the Globe for Digital Transaction Management, 2020

February 6, 2020

*Evaluation Based on Completeness of Strategy and Performance*

SAN FRANCISCO--(BUSINESS WIRE)--Feb. 6, 2020-- Dropbox (NASDAQ: DBX) today announced that HelloSign, a leading eSignature and digital workflow platform, has been positioned by Aragon Research, Inc. in the Leader section of the Globe for Digital Transaction Management (eSignature), 2020.<sup>1</sup>

HelloSign offers eSignature, digital workflow, and electronic fax solutions and helps more than 80,000 customers and millions of people close deals faster, onboard new hires with ease, and automate their document-centric processes.

The Aragon Research Globe rigorously analyzes specific markets and their vendors based on strategy, performance, and reach. According to the report, "Many business leaders are realizing that the competitors that have deployed a basic DTM solution have improved the customer journey overnight. On top of that, the time it takes to complete a transaction is reduced from days to hours."

You can read the full report [here](#).

"We believe our position in the leader quadrant of this year's globe reflects our strengthened strategic direction since joining the Dropbox team," says Whitney Bouck, chief operations officer, HelloSign. "In 2020, we'll continue to invest in additional high value functionality, develop a deeper integration with Dropbox to deliver more value to customers, and expand our reach globally via the Dropbox sales teams and channel partners."

### Disclosure

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### About HelloSign

HelloSign simplifies work for millions of individuals. Over 80,000 customers world-wide trust the HelloSign platform – which includes eSignature, digital workflow and electronic fax solutions with [HelloSign](#), [HelloWorks](#) and [HelloFax](#) – to automate and manage their most important business transactions. For more information visit <http://www.hellosign.com>.

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1. Aragon Research. "The Aragon Research Globe for Digital Transaction Management, 2020" by Jim Lundy, November 21, 2019.

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